

Life Resorts Schedules Month-Long National Holidays

Country by country, Passport-based promo targets resident expats and Vietnamese

HO CHI MINH CITY (23 June 2011) – Make your get-away-from-it-all beach breaks a monthly thing.

Life Resorts is slashing room rates for selected nationalities every month starting in July. The newest excuse to get some sand between your toes, 'Your Passport to Life' promo offers special prices to residents who stay at any of the four-star Life Resorts properties within their specified 30-day period. The line-up by month and nationality is as follows.

- July: Taiwan & China
- August: Americans and Canadians
- September: Singaporeans and Malaysians
- October: Vietnamese & Expats
- November: Japanese and Koreans
- December: Australians and New Zealanders

Aside from the month allotted to their country, all resident expats can take advantage of the offer in October. Life Resorts will send a special invitation to the ambassador of each nation in advance.

"We've got three fabulous resorts taking part in Passport to Life, and each represents a different and uniquely-Vietnamese holiday experience," said Chris Duffy, general director of the Dutch-owned Life Resorts group. "During the month that they're entitled to these rates, expats have the chance to enjoy amazing affordable holidays all over the country if they want to."

"We're laying out the dates to note right now, so residents can check their schedules and book their vacations before the rush," said Duffy.

Under the discounted fees, beach holidays at the breezy Blue Ocean Resort Mui Ne are priced at USD 65 a night for a standard room; and for those who need a real vacation from work, Life Wellness Resort Quy Nhon is offering its superior room for USD 65 a night.

In historic Hoi An, a superior room at Life Heritage Resort along the Thu Bon River will cost USD 75 a night.

All room rates come with breakfast for two and are subject to tax and service charge. Additional persons will be charged at USD 30 net per night, and guests can upgrade their rooms to the next higher room category for USD 25 per night.

Vietnamese and non-resident guests are allowed to share room bookings made by resident foreigners, who are required to show their residency card and passport with valid visa upon check-in.

For inquiries and reservations, call +84 (0) 8 3844 3605 or visit www.life-resorts.com.

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